

Core Member Benefits

ALL MEMBERS RECEIVE

BUSINESS DEVELOPMENT

- Invitations to Chamber workshops & programs designed to keep you informed & support your business
- Opportunities to engage in business growth focused programs
- Critical input through grassroots and committee participation and member surveys.
- Veterans' workforce initiative
- GAP Program
- Access to "The Generator"
- Advocate for stimulating High Point's economic Development
- Legislative/public policy effecting business advocacy

CREDIBILITY

- E-newsletter subscription on key topics, upcoming events & more
- Easy access to the Membership Information Center (MIC), to edit/update membership information
- Unlimited free authorizations of Certificates of Origin
- Exclusive member decal to display online, in print & at your business
- Note: Customers are 80% more likely to buy from companies who belong to a local Chamber than those who are not (Shapiro Group, 2012)

VISIBILITY

- Online Business Directory
- Share events & news through the community e-newsletters (distributed to over 5,000 contacts), community calendar & social media
- Post Jobs, Hot Deals, & News Releases on Chamber website
- Sponsor Chamber events, programs & seminars

NETWORKING

- Attend Signature networking programs: The Connect, Community Talks Business After Hours & more
- Participate in committees, ambassador program & advocacy groups
- Opportunity for one company representative to apply for Leadership High Point, the premier program for creating community leaders
- Member only event access

SAVINGS

- Discounted rates to The Interchange's professional development programs and academies focused on leadership, entrepreneurship and innovation
- Access to the National Chamber Office Depot Program to secure office supplies and services at discounted rates
- 10% discount on Congdon Yards event & conference room spaces

To learn more about membership, contact
Susan Ormond at susan@bhpchamber.org

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bhpchamber.org | 336.882.5000

Membership Levels

Level	Investment	Core Benefits	Ribbon Cutting*	Sponsor Credit	Enhanced Directory Listing*	Use of Boardroom*	Congdon Yards Video Board*	Tickets to Breakfast with Champions or YP Summit	Priority seating at Signature events	Custom Annual Gift
Connect	\$500 NP* \$400	X								
Initiate	\$1,000	X	X	\$150	X					
Accelerate	\$2,500	X	X	\$600	X	1X - SM				
Inspire	\$4,500	X	X	\$1,200	X	1X - LG	1 week	2X		
Transform	\$7,500	X	X	\$2,000	X	2X - LG	2 weeks	4X	X	X
Vision	\$20,000	Custom Membership Benefits								

*These items can be purchased separately. For detailed information, please contact Susan Ormond at susan@bhpchamber.org

Member Add-ons

- \$500 Ribbon Cutting (scheduling guidelines apply)
- \$100 Enhanced Directory Listing
- \$250 Stand-alone e-gram (\$150 nonprofit)
- \$800 One-week digital promotion on video boards in Congdon Yards (4 screens throughout the campus, member to create promotion content; formatting guidelines apply)



CHAMBER CONTACTS

Programs: Quineece Huntley

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Visibility: Lauren Mitchell

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Strategic Initiatives: Brian Norris

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Membership & Sponsorships: Susan Ormond

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The Interchange: Julie Samuels Hill

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Thrive High Point: Lynn Mitchell

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Book a Meeting Space: Billie Buskirk

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