

# CORE MEMBER BENEFITS

## ALL MEMBERS RECEIVE

### BUSINESS DEVELOPMENT

- Access to The Interchange which hosts a variety of learning Academies and training programs
- Access to Chamber Resource Partners
- Critical input through grassroots and committee participation and member surveys.
- Veterans' workforce initiative
- GAP Program
- Access to "The Generator"
- Advocate for stimulating High Point's economic Development
- Legislative/public policy effecting business advocacy

### CREDIBILITY

- E-newsletter subscription on key topics, upcoming events & more
- Easy access to the Membership Information Center (MIC), to edit/update membership information
- Unlimited free authorizations of Certificates of Origin
- Exclusive member decal to display online, in print & at your business
- Note: Customers are 80% more likely to buy from companies who belong to a local Chamber than those who are not (Shapiro Group, 2012)

### VISIBILITY

- Online Business Directory
- Share events & news through the community e-newsletters (distributed to over 6,000 contacts), community calendar & social media
- Post Jobs, Hot Deals, & News Releases on Chamber website
- Sponsor Chamber events, programs & seminars

### NETWORKING

- Attend Signature networking programs: The Connect, Community Talks, Business After Hours & more
- Participate in committees, ambassador program & advocacy groups
- Opportunity for one company representative to apply for Leadership High Point, the premier program for creating community leaders
- Member only event access

### SAVINGS

- Discounted rates to The Interchange's professional development programs and academies focused on leadership, entrepreneurship and innovation
- Access to the National Chamber Office Depot Program to secure office supplies and services at discounted rates
- 10% discount on Congdon Yards event & conference room spaces

To learn more about membership, contact Susan Ormond at [susan@bhpchamber.org](mailto:susan@bhpchamber.org)

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bhpchamber.org | 336.882.5000

## Membership Levels

Level	Investment	Core Benefits	BHP Branded Gift	Ribbon Cutting OR Small Business Sponsor Credit	Enhanced Directory Listing*	Sponsor Credit	Use of Boardroom
<b>Connect</b>	\$500 NP* \$400	X	X				
<b>Initiate</b>	\$1,000	X	X	X	X		
<b>Accelerate</b>	\$2,500	X	X	X	X	\$600	1X - SM
<b>Inspire</b>	\$4,500	X	X	X	X	\$1,200	1X - LG
<b>Transform</b>	\$7,500	X	X	X	X	\$2,000	2X - LG
<b>Vision</b>	\$20,000	Custom Membership Benefits					

\*These items can be purchased separately. For detailed information, please contact Susan Ormond at [susan@bhpchamber.org](mailto:susan@bhpchamber.org)

### Member Add-ons

- \$500 Ribbon Cutting (scheduling guidelines apply)
- \$100 Enhanced Directory Listing
- \$350 Stand-alone e-gram (\$250 nonprofit)



## CHAMBER CONTACTS

**Programs: Quineece Huntley**  
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**Visibility: Lauren Mitchell**  
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**Strategic Initiatives: Brian Norris**  
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**Membership & Sponsorships: Susan Ormond**  
[susan@bhpchamber.org](mailto:susan@bhpchamber.org) or 336-878-3923

**The Interchange: Julie Samuels Hill**  
[julie@bhpchamber.org](mailto:julie@bhpchamber.org) or 336-882-3902

**Thrive High Point: Lynn Mitchell**  
[mitchell@theinstitutenc.org](mailto:mitchell@theinstitutenc.org) or 919-672-1650

**Book a Meeting Space: Billie Buskirk**  
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